



## 2026 Winners

The ABA extends its congratulations to all the winners of the 2026 Arkansas Broadcast Excellence Awards. We had over 70 entries in the inaugural year of this competition.

All materials had to be broadcast between November 1, 2025 and February 28, 2026. Next year's contest period will start September 1, 2026 and run through February 28, 2027.

Awards were based on market size. For Television, the market sizes were Major Market (Little Rock) and all other markets (Jonesboro, Fayetteville and Ft. Smith).

For Radio, there were three market divisions: Major was Little Rock, Medium was Jonesboro, Fayetteville, and Ft. Smith. Small were all other stations. While there were entries in all categories, there were not entries in every market size of the various categories. Winners were selected by broadcast members of another state association.

## Winners List

### Promotional Announcements for Station:

Radio-

Small Market:

KMRX, El Dorado, for "Polar Plunge"

Medium Market: KDXY/KEGI/KJBX, Jonesboro Media Group for "Have a Heart Wish a Thor"

Large Market: KARN for "Ways to Listen".

Television -

Large Market - KATV for "Farmers Town Hall"

### Best Local Promotion

Radio -

Small Market:

KPFM-KKTZ-KOMT, Mountain Home for "Selfie Scavenger Hunt".

(more on next page)

Promotional Announcements for a Client

Radio –

Small Market – KMRX, El Dorado for “Christmas Staycation”

Medium Market - KEGI 100.5 The Eagle, Jonesboro for “Power Up Giveaway”

Television –

Large Market:

KATV for “Bath Fitter”

Best Local PSA

Radio-

Small Market KPFM/KKTZ/KOMT for “ASUMH Counter Celebration”

Television –

Large Market – KATV, Little Rock for “Coats for Kids”.

Best Radio Morning Show or Morning Team

Small Market – KLAZ, Hot Springs– “Breakfast Scramble with Jenn and Michael”

Medium Market – KDXY 104.9 The Fox, Jonesboro for “Stafford and Frigo”

Best TV Morning News Show

Medium Market – KHOG/KHBS, Fayetteville-Ft. Smith for “40/29 at Sunrise”

Best Sports Play by Play – Radio

Medium Market – KFIN, Jonesboro, for AR State Vs. Missouri State

Best Breaking News Coverage

Radio –

Small Market – KD PX, Pine Bluff for “Jenkins Standoff”

Television –

Medium Market – KHOG/KHBS, Fayetteville-Ft. Smith for “Deadly Plane Crash”

Best Radio Promotion

Medium Market – KFIN, Jonesboro for “US Navy Battle of the Week”

Best Radio Newscast

Small Market – KD PX, Pine Bluff for “Delta Plex Morning Report”

Radio Station of the Year

Statewide – KDXY 104.9 The Fox, Jonesboro

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Best Use of a Digital Platform

Television –

Large Market – KLRT, Little Rock for “Fighting Against AI Generated Pornography”

Best Continuing Weather Coverage – Television

Large Market – KATV, Little Rock for “Snowfall in Arkansas”

Best Single Story Reporting – Television

Medium Market – KHOG/KHBS Fayetteville-Ft. Smith for “Whites Only Community”

Large Market – KLRT, Little Rock for “Restoring the Past”

Best Evening Newscast – Television

Medium Market – KFSM, Fayetteville-Ft. Smith for “Follow up on Plane Crash”

Large Market – KATV, Little Rock for “Frozen State”.